

Hodyon Demos APU Technology Benefits For Marines

Hodyon Participates in USMC ExFOB Program

Austin, Texas, September 8, 2011 – Hodyon, Inc., a Fallbrook Technologies company, demonstrated its auxiliary power unit (APU) technology at the prestigious Experimental Forward Operating Base (ExFOB) 2011 program last month at the USMC base in Twenty-nine Palms, California. Hodyon, one of only two diesel power generation companies that were invited to participate, demonstrated how its APU technology can be effective and valuable for a variety of military applications.

The invite-only ExFOB program examines current products that can be rapidly deployed in current combat zones and will make immediate impacts. This year's ExFOB program was organized to feature solar and idle reduction technologies. Hodyon was one of 13 companies to demonstrate technology and was the only vehicular-mounted APU manufacturer.

Created in 2009, ExFOB brings together stakeholders from across the U.S. Marine Corps' requirements, acquisitions and technology development communities in a dynamic process to quickly evaluate and deploy technologies that rapidly improve forward operating bases (FOBs).

“Within a year of ExFOB’s creation, technologies demonstrated at the first ExFOB were deployed to combat, guided the development of new requirements documents and influenced Marine Corps investment decisions,” said Hodyon CEO David Hancock. “We believe that our Dynasys™ APU, which is already a relevant energy-saving product for Class 8 commercial trucks, can assist the Marine Corps in a variety of ways in the challenging FOB environment.”

Hodyon demonstrated a vehicle-mounted APU and discussed the APU’s energy efficiency benefits with several high-level Marine officials, as well as Sharon E. Burke, Assistant Secretary of Defense for Operational Energy Plans and Programs.

The remote locations of USMC FOBs create significant challenges for the logistics support of combat operations. According to the USMC, the ExFOB team recognizes that the last thing Marines need is a piece of equipment that doesn’t work, or isn’t supported. As such, ExFOB follows a deliberate process that helps identify a technology, test it and then evaluate it with real Marines in combat environments. Many of these technologies have been put into use in the field and have quickly provided positive returns.

“We certainly feel honored and fortunate to be one of just a few companies asked to participate,” Hancock added. “We are eager to demonstrate the fuel management savings our APU offers. To potentially help our Marines in their activities abroad is an amazing and gratifying feeling, especially considering the risks associated with transporting fuel. One out of eight service member deaths in Iraq have been servicemen guarding fuel convoys. We expect that using less fuel should save lives in combat zones.”

For more information about Hodyon and its *Dynasys* APU, go to www.DynasysAPU.com.

About Hodyon

Hodyon, a wholly owned subsidiary of Fallbrook Technologies Inc., is a manufacturer and distributor of energy-efficient products and systems that reduce the magnitude of climate change. Located in Round Rock and Austin, Texas, with 28 employees, Hodyon is ISO 9001:2000 certified and the 59th fastest growing, privately-held manufacturer in the United States, according to *Inc. Magazine*.

Auxiliary power units (APUs) are used on heavy trucks to provide power for heating and air conditioning, lighting and electronic systems in circumstances where the diesel engine must be turned off. Hodyon's diesel-electric *Dynasys*[™] APU system provides dependable comfort for the driver during down times, reduces emissions and lowers fuel costs during stops (vs. idling of the main engine). Hodyon's current APU employs a design it considers superior and the company provides field support, customer service and product fleet trial programs viewed by customers as significantly better than the competition.