



NEWS RELEASE
For Immediate Release

HODYON ANNOUNCES RICK SHAFF AS DIRECTOR OF SALES

Round Rock, Texas, (PRWeb) – November 1, 2010 - Hodyon, a manufacturer and distributor of energy-efficient products and systems that reduce the magnitude of climate change, announced today the appointment of Rick Shaff as Director of Sales.

Rick was formerly the CEO of Black Rock Systems and served in that capacity from December 2007 through June 2010. Rick has worldwide experience managing public and private companies. His public company experience includes serving as CFO and CEO of iGo Corporation (IGOC) and being a senior executive with International Game Technology (IGT). Rick gained global experience during the 10 years he lived in Sydney, Australia, while with IGT. During this time, Rick served in a variety of senior management positions including Director of Finance, Director of System Sales, Director of Engineering, and during his final 3 years, he served as Managing Director responsible for IGT subsidiaries in Australia, New Zealand and Japan. Rick's experience includes company turnaround success, strategic planning, government relations, building distribution and service networks, and leading and assisting in strategic acquisitions. Rick has a B.S. degree from the University of Nevada, Reno.

“We are extremely pleased to announce the addition of Rick Shaff to our company,” said David Hancock, Chief Executive Officer. “Rick has broad industry knowledge and expertise that will enable Hodyon and the Dynasys Product Group to provide the best solution available to our customers. We look forward to continued success with Rick as a part of our team.”

About Hodyon:

Hodyon is a manufacturer and distributor of energy-efficient products and systems that reduce the magnitude of climate change. The company is ISO 9001:2008 certified, a two-time award winner for growth from Inc. magazine, the 59th fastest growing manufacturer in the US and, according to the Austin Business Journal, the 17th fastest growing company in Austin, Texas.

For more information, please email us at pr@hodyon.com or visit our website at www.hodyon.com.