

Hodyon, a Fallbrook Technologies Company, Offers Special Leasing to Independent Truck Drivers on its Fuel Saving Auxiliary Power Units

Company Estimates its Dynasys™ Auxiliary Power Unit (APU) May Result in Thousands of Dollars in Annual Fuel Savings

Austin, Texas – March 22, 2011 – As diesel fuel continues to escalate (up nearly 30 percent from last year according to the Department of Energy), independent truck drivers are looking for ways to reduce fuel and maintenance costs. Hodyon, a Fallbrook Technologies company, today announced a new leasing program that can provide savings for independent truck drivers who install Hodyon *Dynasys* APU systems. An APU is a clean technology product that addresses anti-idling regulations affecting Class 8 trucks, improves energy efficiency and should provide fleets and truck drivers significant savings.

According to Hodyon, a manufacturer and distributor of energy-efficient products and systems, the *Dynasys* APU is designed to provide owner operators savings of potentially thousands of dollars in out of pocket expenses annually, with savings of up to \$400 a month on fuel alone after the APU lease payment. Additional savings may be realized due to the reduction in engine wear, and thus maintenance costs, that are associated with long duration engine idling. Furthermore, since the *Dynasys* APU provides temperature control and electricity to the truck cab, the operator may choose to further reduce expenses for lodging, meals and so on.

The leasing program is available through Hodyon Finance Inc., a recently formed subsidiary of Hodyon. Hodyon will be offering competitive leases to members of the Owner Operators Independent Drivers Association (OOIDA) who complete the appropriate qualification steps. According to Hodyon Chief Executive Officer David Hancock, the leasing program is very easy to apply for and many applicants who did not qualify for other leasing programs currently available will meet qualifications and be approved.

“While there have been leasing programs in the past, they have been difficult to qualify for and have not been driver-friendly,” Hancock said. “Our new program is managed in-house, is designed to be an easy process and features flexible payment options. Additionally, the savings can be realized from the first day the APU is installed from our network of national dealers. The lease payment is estimated to be only 40-55 percent of fuel savings the driver will experience which puts money in his pocket immediately.”

The *Dynasys* APU, which is rated as the number one APU by TruckAPUReview.com, offers the power owner operators need in a compact package. The lightweight *Dynasys* APU, which is designed to be easy to install and maintain, offers significant fuel savings -- an average of one gallon per hour while idling -- and makes drivers compliant with all applicable non-idling laws. The *Dynasys* APU also offers 6kw of power and shore power. Shore power allows the HVAC to be plugged into any 110-volt outlet, working independently from the APU engine for optimum performance and fuel savings.

Hodyon will be qualifying only OOIDA members at its *Dynasys* booth at the Mid America Truck Show, which will be held March 31-April 2, 2011 in Louisville, Kentucky. Owner operators can also apply via phone (1-800-289-8282) or through Hodyon's website. More information is available at www.hodyon.com.

Hodyon's leasing program was created following the acquisition of Hodyon, Inc., earlier this month by Fallbrook Technologies Inc. "Backed by the resources of Fallbrook Technologies, Hodyon now has stronger technological and financial resources to develop the next generation of APUs and offer flexible in-house leasing options," Hancock said.

About Hodyon

Hodyon, a wholly owned subsidiary of Fallbrook Technologies Inc., is a manufacturer and distributor of energy-efficient products and systems that reduce the magnitude of climate change. Located in Round Rock and Austin, Texas, with 28 employees, Hodyon is ISO 9001:2000 certified and the 59th fastest growing, privately-held manufacturer in the United States, according to *Inc. Magazine*.

Auxiliary power units (APUs) are used on heavy trucks to provide power for heating and air conditioning, lighting and electronic systems in circumstances where the diesel engine must be turned off. Hodyon's diesel-electric *Dynasys*[™] APU system provides dependable comfort for the driver during down times, reduces emissions and lowers fuel costs during stops (vs. idling of the main engine). Hodyon's current APU embodies a design it considers superior and the company provides field support, customer service and product fleet trial programs viewed by customers as significantly better than the competition.

About Fallbrook Technologies Inc.

Fallbrook is privately held and has raised \$95 million to date. Macquarie Capital Markets, NGEN Partners and Robeco are its major shareholders.

Fallbrook's *NuVinci* continuously variable planetary (CVP) technology is applicable to machines that use a transmission such as bicycles, light electric vehicles, automobiles, agricultural equipment and wind turbines, among others. *NuVinci* technology offers companies the flexibility to design and produce next-generation products that are better tailored to their unique business, market and competitive requirements. An example of a next generation product is a *NuVinci* CVP that controls the speed of automotive accessory drives (including air conditioning compressors, alternators and superchargers) independently of engine speed, thereby improving fuel economy or increasing performance or both.

Fallbrook Technologies has built an extensive portfolio of over 375 patents and patent applications worldwide. More information is available at www.fallbrooktech.com.

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